

Dear New Jet Ski® Watercraft Owner,

Congratulations on the purchase of your brand new Kawasaki Jet Ski watercraft. Few experiences are more satisfying or exciting than riding a personal watercraft. Today's PWC are the standard in reliability, safety, cost effectiveness and good old fashioned fun.

Despite modern PWC being one of the most environmentally friendly boats available on the market today, there are those who attempt to restrict their use. Often relying on outdated science, these groups are fanatical in their efforts to tell you how to spend your hard earned recreational time.

Fortunately, there is a voice speaking up for your freedom to ride.

We are the **American Watercraft Association**; a dedicated organization made up of individual riders just like you, committed to ensuring total equality of access on America's public waterways for all personal watercraft owners.

Our purpose is simple: If all other motorized craft are permitted access, then no other craft (i.e. PWC) should be subject to discrimination.

In Texas, we defeated a proposal to prohibit more than three PWC from operating together. In North Carolina, we stopped an effort to burden PWC owners with having to carry larger amounts of insurance than other boaters. We've successfully fought PWC only bans at boat ramps and other discrimination in Massachusetts, New Jersey, New York, Missouri, Florida, and Virginia. In short, there is no other voice defending your right to fairness and equality on America's public waterways.

We encourage you to add your voice to ours. You deserve having factual information and up to date bulletins on threats to your personal choice of recreation. For less than two dollars a month, you're helping to ensure your Jet Ski watercraft purchase will remain one of the best investments you ever made.

Visit our website, www.AWAHQ.org and see for yourself the positive difference we make in the riding community. We can also be reached at 800-913-2921 (AWA1). From our local affiliated riding clubs to educational riding classes, our efforts are dedicated to you, the Jet Ski watercraft owner.

As a special offer, enter the coupon code **KAW**, and receive five dollars off our already low membership investment. The AWA will never waste your time or money. We work for you.

Again, congratulations on the purchase of your new Jet Ski watercraft. Being a member of the American Watercraft Association is as much a statement about freedom as your choice of recreation. We look forward to seeing you on the water.

Live Free. Think Free. Ride Free.

**Chris Manthos** 

**American Watercraft Association**